

Key Activities

informative mobile System
Assistive Technologies

Value Proposition

Social
Cultural
Emotional

Customer Relationships

Social inclusion

Customers

Blind / Partially sighted people

Key Partners

Social Organizations
Cultural Institutions
Association for Blind and Visually Impaired

Channels

Social network
Social Organizations
Web site

Revenue

Economical benefits for community
Tourism encrease
Social inclusion
Cultural knowledge

Costs

Technologies
Experts
Distribution

Key Resources

Collections
Cultural heritage experts
Information technologies

